

## Privacy Policy

**Bh International Momsagentur ApS** (hereinafter called “**BHI**” or “we” or “us”) is committed to safeguarding the privacy of the personal data gathered from website visitors, customers, suppliers and other individuals (“you”) in the context of our business activities and on our websites in our function as controller.

Protecting the security and privacy of your personal data is important to BHI. In the way we conduct our business, we will handle with care your personal information and comply with the applicable rules regarding privacy, data protection and data security. Please read this Privacy Policy to find out more about the manner in which we collect and process personal data.

The data controller is:

### **Bh International Momsagentur ApS**

Registered office:

Eksporthvej 2, DK-6330 Padborg

Company number:

11189695

In the statement below, we will explain the following aspects:

- what Personal Data we may collect,
- for what purposes we may use your Personal Data,
- which legal basis we rely on for processing of your Personal Data,
- to whom we may provide your Personal Data,
- how long we store your Personal Data,
- the rights you have in relation to your Personal Data,
- where you can ask questions and make remarks

### **1. What Personal Data do we collect?**

Through our website, we will in principle not collect any information relating to you (“**Personal Data**”), unless you voluntarily choose to provide it to us through for example registering, sending us an e-mail enquiry or by completing a form or questionnaire. If you do not want your Personal Data collected, please do not submit it to us.

Through our website and other measures of contact within our business activities, we may collect the following Personal Data.

- When you contact us by telephone or email, we will collect: your name, telephone number and/or e-mail address.

We may also collect: your current location and IP-address.

### **Non-Personal Data collected automatically**

When you access our website, we may also collect information that does not relate to you as an individual, including but not limited to the type of Internet browser and computer operating system; domain name of the website from which you came; number of visits, average time spent, pages viewed. We may use this information and share to measure the use of our websites and to improve their content.

## **2. For what purposes do we use your Personal Data and on which legal basis do we rely?**

Your Personal Data will be processed when:

- You have provided us a freely given, specific, informed and unambiguous indication of your wishes (consent).
- We need to process your Personal Data for providing you with the services you ordered or subscribed to (for the performance of a contract you have with us).
- The processing is necessary for fulfilling our legitimate interests, in particular: the economic, commercial and financial interests, business continuity, security and confidentiality of customer information and products and the security of digital and physical infrastructure.
- The processing may be necessary to comply with legal obligations resting on BHI as a result of any legislation.

We will use your Personal Data for the following purposes as listed below:

## Assisting you when you are contacting us by telephone

We need to process the personal data which is necessary for providing the service you asked.

We may also use your Personal Data to:

- better understand your business needs and how we can improve our products or services.

## 3. With whom do we share your Personal Data?

### Other third parties

Your Personal Data may for the realisation of the above mentioned purposes also be shared with:

- Software suppliers
- Platform suppliers
- Card suppliers

## 4. Links to other websites

This website may contain links to other websites, which are not owned, controlled, or maintained by us. We cannot be responsible for the privacy policies of other websites, nor for the execution of this policy, even if:

- you accessed the third party website using links from our websites; or
- you linked to our website from a third party website.

We recommend that you check the policy of each site you visit and contact the owner or operator of such website if you have any concerns or questions.

## 5. How long do we store your Personal Data?

Your personal information will be retained as long as necessary to achieve the purpose for which it was collected. This is generally for the duration of any contractual

relationship or performance of a certain service and for any period thereafter as legally required or permitted by applicable law.

## 6. What rights do you have in relation to your Personal Data?

Under the data protection legislation you have, under certain conditions, the right to access your Personal Data as well as the right to rectify, complete and/or erase incorrect data. If you want to exercise one or more of these rights, please notify us via [privacy@bhi.dk](mailto:privacy@bhi.dk). We will then make a reasonable effort to take the following appropriate actions:

- Provide you with a copy of the data that you have provided us;
- Update any inaccuracies in the data we hold;
- Delete any data for which we no longer have a lawful processing ground;

To facilitate our efforts to meet your request, it would be helpful if you could let us know the context in which you provided Personal Data to us.

Furthermore, where processing is based on consent and in relation to any direct marketing, you have the right to oppose to the handling of your personal data by request of consent withdrawal. You can also require us to restrict the processing of personal data whilst a complaint is investigated.

You also have the right to object to any processing, including profiling, based on the legitimate interests ground, unless our reasons for undertaking that processing outweigh any prejudice to your data protection rights.

Your exercise of these rights is subject to certain exemptions to safeguard the public interest (e.g. the prevention or detection of crime). If you exercise any of these rights we will check your entitlement and respond in most cases within a month. We may charge a reasonable fee for "repetitive requests", "manifestly unfounded or excessive requests" or "further copies".

Furthermore you can oppose in writing to the handling of your Personal data with respect to direct-marketing and restrict the processing of personal data whilst a complaint is investigated in certain situations. Within the limits of the law you also have the right to transmit those data to another organisation (data portability).

If you are dissatisfied with our use of your data or our response to any exercise of these rights you have the right to file a complaint to the competent data protection authority.

## 7. Cookies

When you visit one of our websites, we may use cookies and other automated means of data collection. A cookie is a small text file that is placed on the browser of the hard drive of your computer (or similar device) by the websites that you visit (“Cookies”). Cookies can automatically recognize you the next time you visit and they can allow us to tailor a website to better match your interests or to save your password so that you do not have to re-enter it each time you visit. If you choose not to be recognized, please refer to your internet browser to erase Cookies from your computer hard drive, block all Cookies, or receive a warning before a Cookie is stored. For more info and details about the cookies used on this website, we refer to the cookie statement on this site.

## 8. Modifications

We reserve the right to amend this policy, if necessary, for example, to comply with legislative changes, regulatory changes, new practices and procedures, or requirements imposed by a supervisory authority. The most recent version is always available on this link. This Privacy Policy was last modified on 26/02/2026.

## 9. Where can you ask questions and make remarks?

If you have any questions or should like to have more information, you can send an e-mail to [privacy@bhi.dk](mailto:privacy@bhi.dk).

You can also send a letter to the following address:

### **Bh International Momsagentur ApS**

Eksportvej 2,  
6330 Padborg  
Denmark

This Privacy Policy applies to the website [www.bhi.dk](http://www.bhi.dk) operated by Bh International Momsagentur ApS